

'Authorpreneurship;The Business of Creativity

reviewed by Jenny Yates

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Helpful Hints for a First Time Author

Hazel Edward's *Authorpreneurship* is a self-help book that provides worthwhile business ideas for authors attempting to take their writing to the next level. The comprehensive book covers numerous contingencies for developing a successful business. Hazel Edwards provides hints and suggestions on many areas of book marketing which, as a first time author, I found extremely helpful. Whether an author follows all or some of the advice offered their authorpreneurship skills will certainly improve. Jenny Yates